

The Chartered
Institute of Logistics
and Transport

Newsletter

CILTM

March 2025
For Members Only

EDITORIAL TEAM

Prof Dr Muhammad Zaly Shah FCILT
Chairman & Advisor

WiLAT Malaysia & NextGen
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Hari Raya AidilFitri 2025 Message

Dear CILTM Members,

Assalamu'alaikum warahmatullahi wabarakatuh and warm greetings to all of you. As we welcome the joyous occasion of Hari Raya AidilFitri, I would like to extend my heartfelt wishes for a blessed and meaningful celebration. This special time of year is an opportunity for us to strengthen bonds, express gratitude, and share the spirit of unity and harmony with our loved ones, colleagues, and community members.

For many of us, Hari Raya is a moment to return to our hometowns and gather with family after a month of fasting and reflection. However, with the roads becoming busier and traffic more congested, it is crucial that we remain vigilant and prioritize safety throughout our journeys. As members of the logistics and transport community, we are particularly aware of the importance of responsible travel and the role we each play in ensuring a smooth, incident-free festive season for all. Let us all be considerate of other road users, abide by traffic regulations, and stay alert behind the wheel. Simple measures such as conducting regular vehicle checks, planning rest stops for long drives, and staying within speed limits can go a long way in preventing accidents.

Beyond personal well-being, safety on the road is also about safeguarding our families and those around us. Balik kampung should be a source of joy and excitement, not worry or fear. By taking the necessary precautions, we can ensure that these celebratory moments are filled with warmth, happiness, and peace of mind.

Hari Raya AidilFitri is a time for forgiveness, compassion, and rekindling of relationships. May this festive season bring us closer to one another and inspire us to continue upholding the values that Hari Raya represents—patience, humility, and generosity. As we gather around the table to share sumptuous meals and exchange warm greetings, let us also remember those in need and extend our support and kindness to them.

On behalf of CILTM, I wish you a safe journey home, a joyous Hari Raya AidilFitri, and a well-deserved break in the company of your loved ones. Stay safe, cherish each moment, and come back refreshed and ready to embrace the opportunities ahead.

Selamat Hari Raya AidilFitri. Maaf Zahir dan Batin.

Prof. Dr. Muhammad Zaly Shah FCILT
President
CILT Malaysia



MESSAGE FROM CILTM'S SECTION CHAIRMAN - SARAWAK



Ts Dr Hj Abdul Kuddus Hj Ramlee FCILT
Chairman
CILTM Sarawak Section

Dear Members and Esteemed Colleagues,

It is with great pride and honor that Sarawak stands as an integral part of CILT Malaysia. As the Chairman of the Sarawak Section, I would like to take this opportunity to express my sincere heartfelt gratitude to our dedicated President, Prof Ts Dr Muhammad Zaly Shah for his unwavering commitment and tireless efforts in promoting the objectives and values of CILT Malaysia greatly contributed to our growth and outreach. I would also like to extend my appreciation to all council members whose hard work and enthusiasm have been instrumental in our collective achievements.

Sarawak has been actively involved in the State Public Transport Committee, where we have worked diligently to contribute our insights and recommendations to the Sarawak Ministry of Transport. Our collaboration with various stakeholders has been crucial in enhancing the efficiency and sustainability of the public transport systems in the region. We believe that our participation will not only strengthen our local transport infrastructure but also align with our national objectives aimed at improving mobility and accessibility for all citizens.

I am thrilled to announce that this year, the CILT Sarawak Section is proudly organizing the 1st Borneo International Maritime Week, scheduled to take place from 27th to 30th October 2025. This landmark event is expected to attract approximately 300 participants from both international and local backgrounds, making it a significant gathering for professionals and experts in the maritime and transportation sectors.



MESSAGE FROM CILTM'S SECTION CHAIRMAN - SARAWAK

The event will feature a variety of booths showcasing innovative products and services from industry leaders. This platform will not only highlight the advancements in maritime technology but also provide opportunities for networking and collaboration among participants. Moreover, we have planned a special one-day program dedicated to WILAT Malaysia, focusing on empowering women in leadership roles within the logistics and transport sectors.

We are excited to welcome around 30 renowned international speakers who will share their expertise and insights through presentations and discussions. Their participation will enrich the knowledge base of our attendees and foster meaningful dialogue on current trends, challenges, and opportunities in the maritime industry.

In addition to the seminars and presentations, a port tour will be organized to provide participants with firsthand experience of our local port facilities. This initiative aims to showcase Sarawak's strategic position in maritime logistics and its potential for further development, especially as we are actively working on the establishment of a new deep-water port and a new international airport. These projects are expected to significantly enhance our connectivity and facilitate trade, positioning Sarawak as a key player in the regional maritime landscape.

We believe that this seminar will be timely and impactful, as it coincides with Sarawak's ongoing efforts to expand its transport capabilities and infrastructure. We are confident that the discussions and collaborations forged during this event will pave the way for future advancements and partnerships within the industry. Thank you for your continued support and commitment to CILT Malaysia. We look forward to your active participation in the 1st Borneo International Maritime Week and to an enriching exchange of ideas and experiences.

Warm regards,
Ts Dr Hj Abdul Kuddus Hj Ramlee FCILT
Chairman,
CILTM Sarawak Section



CILTM ACHIEVEMENT

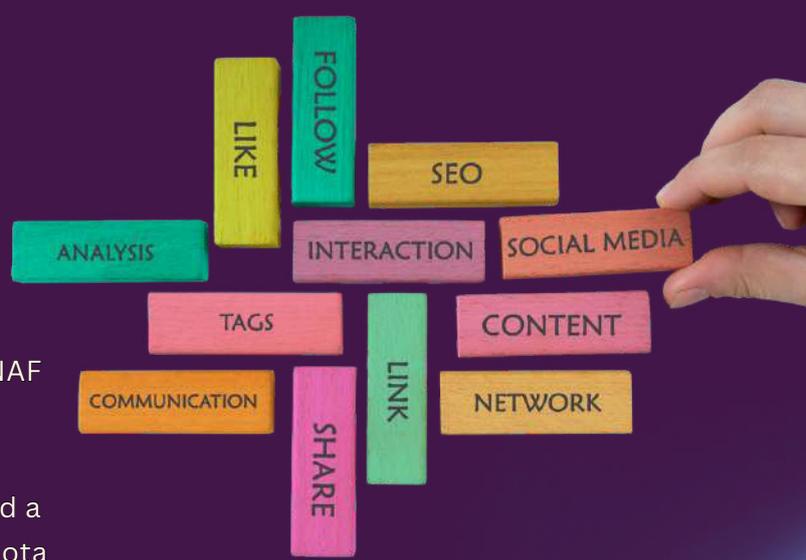
MOU SIGNING CEREMONY BETWEEN CILTM AND MINISTRY OF HIGHER EDUCATION (MOHE)

Launch Ceremony of the Industrial and Professional Certification Program - February 25, 2025 – Hotel Sunway Putra, Kuala Lumpur, the Ministry of Higher Education (KPT) organized the Launch Ceremony of the Industrial and Professional Certification Program at Hotel Sunway Putra, Kuala Lumpur. The event was officiated by YB Dato' Seri Diraja Dr. Zambry Abd Kadir and attended by key academic leaders, industry representatives, and government officials. Notable attendees included Prof. Dr. Muhammad Zaly Shah Muhammad Hussein FCILT, President of CILTM, and Ts. Dr. Hj. Mohd. Nasir Hj. Alias, Secretary-General of CILTM. Also present were YBhg. Dato' Dr. Zaini Hj. Megat Sany Megat Ahmad Supian, Deputy Secretary-General of KPT, and key representatives from Malaysian universities, Politeknik Malaysia, and PTPTN, including its Chief Executive, YBrs. Encik Ahmad Dasuki Abdul Majid, and Chairperson, YBhg. Dato' Seri Norliza Abdul Rahim. The event culminated with the signing of a Memorandum of Understanding (MoU) between KPT and CILTM, marking the launch of a Talent Development Collaboration Program focused on the logistics and transportation sector. This partnership aims to enhance talent development and strengthen the industry's workforce.



Stronger Together

GREET & MEET



BUBUR LAMBUK DISTRIBUTION FOR B40 AND ASNAF

On March 22, 2025, The Chartered Institute of Logistics and Transport Malaysia (CILTM) organized a chicken 'bubur lambuk' distribution event at PPR Kota Damansara, Petaling Jaya, aimed at supporting B40 and asnaf residents. The event was attended by key figures from CILTM, including President Prof. Ts. Dr. Muhammad Zaly Shah FCILT, alongside various CILTM leaders and CILTM Secretariat. Their participation highlighted strong support for the community initiative, which sought to alleviate hardships for underprivileged groups and promote unity. The collaboration with PPR Kota Damansara and MyRasa82 emphasized collective efforts to uplift marginalized communities through empathy and solidarity.

Stronger Together



The Chartered Institute of Logistics and Transport

Tarikh: 22 Mac 2025 (Sabtu)
Masa: 4.00 pm
Tempat: PPR Kota Damansara, Jalan Pekaka 8/1, Seksyen 8, Petaling Jaya, Selangor

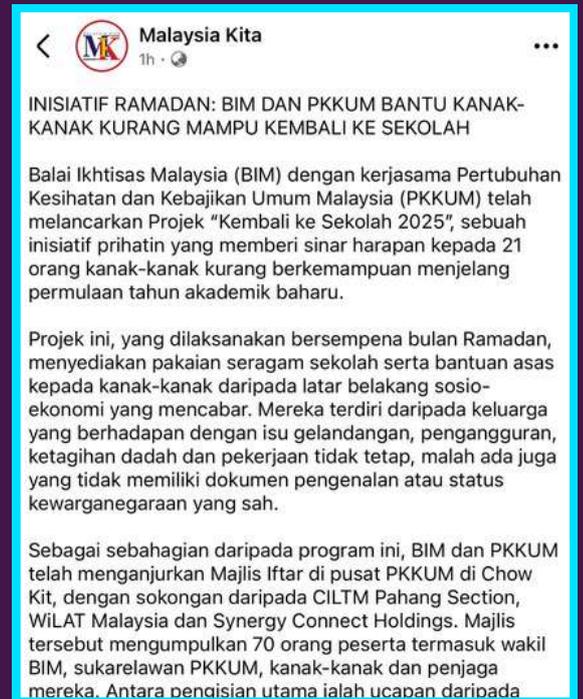
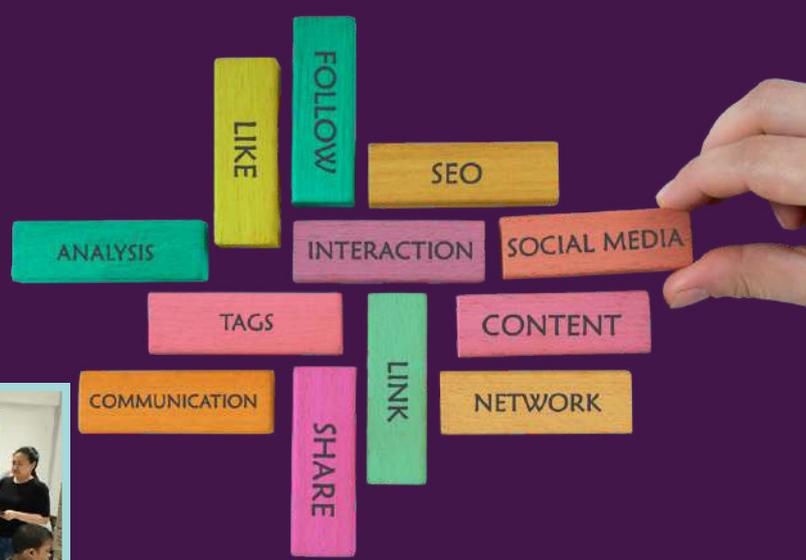
EDARAN BUBUR LAMBUK CILTM

SUMBANGAN TAJAAN BUBUR LAMBUK AYAM UNTUK PENDUDUK B40 DAN ASNAF

Ramadan Kareem

Women in Logistics and Transport

GREET & MEET



Stronger Together

Balai Ikhtisas Malaysia (BIM) Back to School Project 2025 & Iftar with Pertubuhan Kesihatan dan Kebajikan Umum Malaysia (PKKUM)

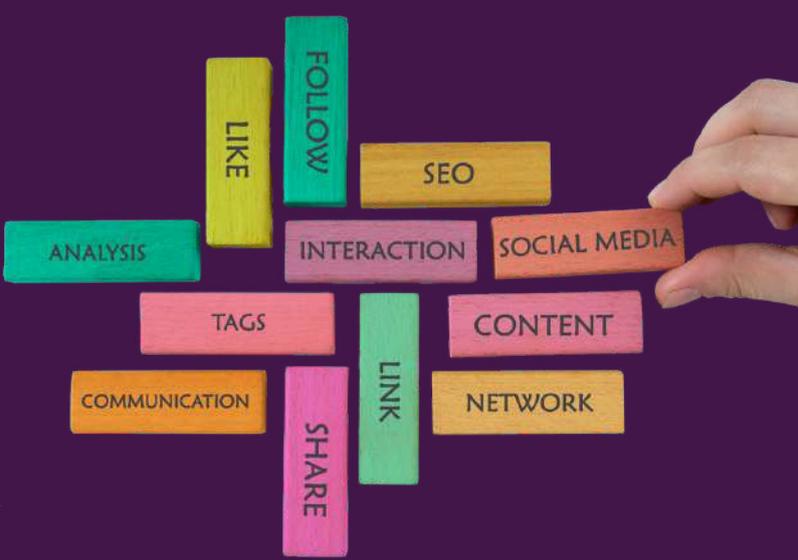
Balai Ikhtisas Malaysia (BIM) held its Back to School Project 2025 on March 21, 2025, at Pertubuhan Kesihatan dan Kebajikan Umum Malaysia (PKKUM) in Kuala Lumpur. The event, supported by CILTM Pahang Section, WiLAT Malaysia, CILTM Secretariat and Synergy Connect Holdings, aimed to assist underprivileged children in preparing for the new school year. In the spirit of Ramadan, the event also featured a special iftar session, bringing participants together in an atmosphere of unity and compassion. The initiative supported 21 children, and BIM President Prof ChM Dr. Juan Joon Ching highlighted the impact of their support in creating a brighter future for these children.

GREET & MEET



KK INFAQ RAMADAN PROGRAM

On March 14, 2025, the KK Infaq Ramadan Program, a collaboration between KK Super Mart and WILAT Malaysia CILTM, distributed 150 food packs to students at the National Defence University of Malaysia (UPNM) to ease their financial burden during Ramadan. The event, held at UPNM's Jebat Building, was attended by key figures, including Mr. Muhammad Haikal Daniel Khairal Abidin from KK Super Mart, Mdm. Siti Zahilda Mohd Zahari, and UPNM's Kol Prof. Dr. Khairol Amali bin Ahmad (Retired). The initiative was appreciated by students, highlighting the ongoing commitment to community welfare, with hopes for future collaborations.



Stronger Together



PRESIDENTIAL ADVISORY COMMITTEE MEETING & BUKA PUASA DINNER 2025 HOSTED BY BALAI IKHTISAS MALAYSIA (BIM)

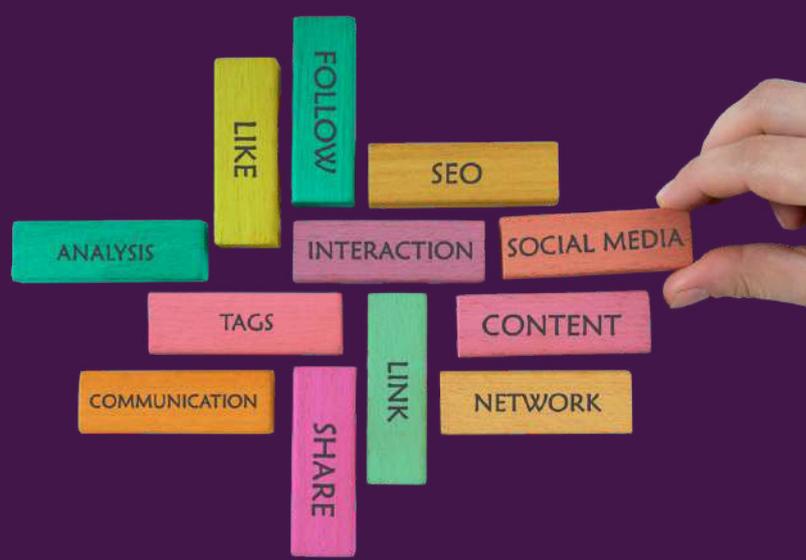
On March 19, 2025, the Presidential Advisory Committee Meeting and Buka Puasa Dinner, organized by Balai Ikhtisas Malaysia (BIM), took place at Sheraton Petaling Jaya. The evening was a remarkable occasion, bringing together esteemed professionals for a series of insightful discussions and valuable exchanges. The atmosphere was filled with camaraderie as participants shared ideas and experiences, strengthening the bonds of collaboration within the community. CILTM was grateful for the opportunity to contribute to this gathering and be surrounded by such inspiring leaders, reaffirming the importance of unity and shared vision in advancing professional goals. A truly memorable evening of leadership, learning, and unity.

GREET & MEET



NATIONAL NEXUS LOGISTICS (NLP) GOVERNING COMMITTEE MEETING

CILTM, represented by Prof. Log Ts. Dr. Othman Ibrahim FCILT, Vice President, took part in the National Nexus Logistics (NLP) Governing Committee meeting hosted by the Malaysia Productivity Corporation (MPC). The meeting, chaired by the Logistics Champion, brought together key players from the industry, government agencies such as MOT and MITI, and academic institutions. The aim of this collaboration is to boost Malaysia's logistics sector by developing strategic initiatives, offering policy recommendations, and fostering stronger ties between industry and academia.



Stronger Together

MPPM NATIONAL-LEVEL MEET & GREET DINNER: EMPOWERING MALAYSIAN BUSINESSES IN THE GLOBAL ECONOMY

MPPM Malaysia hosted a prestigious Meet & Greet Dinner focused on "Empowering Malaysian Businesses in the Global Economy." The event explored Malaysia's role in the global market, highlighting ASEAN opportunities and local business prospects. Prof. Log Ts. Dr. Othman Ibrahim FCILT, Deputy President of MPPM Malaysia and Vice President of CILTM, delivered a keynote on the importance of MSMEs in driving Malaysia's economy. Key challenges discussed included financial constraints, technology adoption, workforce competency, legal frameworks, and geopolitical factors.

CILTM PENANG SECTION ACTIVITIES



PENANG CHINESE CHAMBER OF COMMERCE (PCCC) CNY DINNER CELEBRATING NETWORKING AND INDUSTRY CONNECTIONS

The Chairman of the Penang Chinese Chamber of Commerce (PCCC), Dato' Seri Choot Ewe Seng, hosted a vibrant Chinese New Year (CNY) dinner, attended by nearly 170 industry leaders, representatives from trade associations, businesses, professional bodies, and media. The event offered a wonderful opportunity for networking and building connections within the industry. Among the esteemed guests were our own Dato' Log. Ts. Chang Kah Loon, Log. KW Leong, and many other logisticians, who joined in the celebration and enjoyed engaging discussions and interactions with peers. The evening was a warm and successful gathering, fostering camaraderie and strengthening relationships within the business community.



CILTM PENANG SECTION ACTIVITIES

CHARITY DINNER HOSTED BY THE WOMEN SECTION OF THE PENANG HOKKIEN ASSOCIATION - SUPPORTING A GOOD CAUSE AND FOSTERING UNITY

A group of professional logisticians from CILT and LogM, including Dato' Log. Ts. Chang Kah Loon, Log. KW Leong, Log. Christopher Lim, Log. Daniel Por, Log. Jason Goon, Log. William Ooi, and Log. Ashly Ong, along with industry friends and logistics students, came together to support a charity dinner organized by the Women Section of the Penang Hokkien Association. The event, which encouraged everyone to contribute to charitable causes regardless of background, was honored by the presence of notable figures, including Madam Tan Lean Kee, wife of the Penang Chief Minister, Penang State EXCO YB Lim Siew Khim, and Kol (K) Tan Sri (Dr.) Tan Khoon Hai, Chairman of the Penang Hokkien Association. The dinner served as a reminder of the importance of unity and giving back to the community.



WILAT MALAYSIA PENANG SECTION: "MARITIME, PORTS, & LOGISTICS FRATERNITY NIGHT"

To celebrate the festive season, the Penang Port Commission (PPC) hosted a lively and engaging "Maritime, Ports, & Logistics Fraternity Night" along with a Chinese New Year (CNY) dinner at the Iconic Marjorie Hotel. The event brought together a wide range of participants, including representatives from government agencies, trade associations, professional bodies, and key industry stakeholders. It was a great opportunity for networking and strengthening connections within the logistics and transport sectors. Among the attendees were several notable CILT (Penang) representatives, including Log. Eunice Chang Qi Ying, CMILT, Log. Ranni Selvaraju, CMILT, Log. Ts. Dr. Adam Mohd Saifudin, CMILT, Log. Wong Chee Keet, CMILT, and Log. Ivan Oh, CMILT, who are all part of WilAT (Penang).



CILTM PENANG SECTION ACTIVITIES

COURTESY VISIT BY OPEN UNIVERSITY MALAYSIA (OUM) TO CILTM PENANG SECTION

On March 4, 2025, a delegation from Open University Malaysia (OUM), led by Puan Norhayati Razali, Ms. Tan Ti Li, and their team, paid a courtesy call to The Chartered Institute of Logistics and Transport (CILT) Penang Section. During the visit, they discussed a joint webinar on logistics scheduled for May 2025, featuring speakers from OUM, LogM, and CILT (Penang). The goal is to foster collaboration between academics and professional logisticians to benefit the industry. Dato' Log. Dr. Chang Kah Loon, Log. KW Leong, Log. Ts. Amy Ooi, Log. Ranni Selvaraju, and Log. Eunice Chang Qi Ying represented LogM and CILT (Penang) at the meeting.



Congratulations



Dato' Log. Dr. Chang Kah Loon
拿督曾家麟博士

on having passed and fulfilled all requirements for the degree of

Doctor of Philosophy
(Maritime Logistics)

Universiti Sains Malaysia
马来西亚理科大学海运物流哲学博士



AK SHIPPING



25 February 2025



The AK Academy

CONGRATULATIONS TO DATO' LOG. DR. CHANG KAH LOON ON SUCCESSFULLY COMPLETING ALL REQUIREMENTS FOR THE DEGREE OF DOCTOR OF PHILOSOPHY (PHD) IN MARITIME LOGISTICS FROM UNIVERSITI SAINS MALAYSIA. THIS ACHIEVEMENT ADDS TO HIS IMPRESSIVE CREDENTIALS, INCLUDING DSPN, DJN, PKT, PJM, FCILT, AND FLOGM.



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CILTM KUALA LUMPUR SECTION ACTIVITIES



CILTM KL SECTION VISITS SEKO LOGISTICS SDN BHD - EXPLORING OPPORTUNITIES AND BUILDING CONNECTIONS

On the morning of February 20, 2025, the CILTM KL Section had a productive visit to Seko Logistics Sdn Bhd at The Bousteador, Mutiara Damansara. The visit was led by Hj. Baharudin Kamaruddin FCILT, Chairman of the CILTM KL Section, alongside SAF COO Shahrul Razi CMILT. The team had a fruitful discussion with Country Managing Director Ms. Lum Lai Ying, Sales & Marketing Manager Ms. Reeta Jeet, and Business Development Manager Mr. Ahmad Rizal Arshad.

The meeting focused on industry opportunities, challenges, and potential collaborations. Hj. Baharudin extended an invitation for Seko Logistics to join CILTM as a corporate member. Ms. Lai Ying's dedication to continuous development and her insightful experience in local and regional freight forwarding left a lasting impression. A big thank you to Seko Logistics, a US-based company, for their warm hospitality and the opportunity to strengthen industry ties!



CILTM KUALA LUMPUR SECTION ACTIVITIES

MAKKAH HALAL FORUM 2025: A NEW ERA FOR THE HALAL INDUSTRY

The Makkah Halal Forum 2025 (MHF25), held recently from February 25-28, 2025, at the Makkah Chamber of Commerce Exhibition Centre in Saudi Arabia, was a groundbreaking event with the theme "Sustainable Development Through Halal." This prestigious forum brought together key stakeholders from around the globe to address the challenges and shape the future of the halal industry.

Tuan Hj. Baharudin Kamarudin FCILT, Chairman of the CILTM KL Section, had the honor of attending the event as part of a 20-member delegation from Northern Malaysia. The delegation was led by Datuk Sr Dr. Muhamad Farid Saad, Group Chairman of NL Group of Companies, and Tuan Hj. Mohd Nasri bin Hj. Adnan, Group Managing Director of NL Group of Companies. The delegation also included representatives from Penang's iconic Jeruk Pak Ali, Dato Haji Alias bin Haji Ali, and his exhibition entourage. Other notable attendees were Pengiran Muhammad Adil, co-founder of MOKTI's Ice Cream, and ChM. Dr. Mazita bt Mohd Diah, Senior Researcher at SIRIM. The MHF25 forum featured a wide array of activities designed to foster collaboration and innovation in the halal industry. Workshops, keynote sessions, discussion panels, and live halal cooking shows provided rich insights into sustainable practices and innovative solutions for halal trade. The event also created ample opportunities for partnerships and collaborations across various sectors, bringing together companies from 150 countries to form strategic alliances.

A major highlight of MHF25 was the focus on promoting innovation and creativity to support sustainable development within the global Islamic community. This aligns with the growing importance of the halal industry, which is projected to reach \$7.7 trillion by 2025, with the halal food and beverage sector contributing \$3.3 trillion. Furthermore, by 2034, the global halal market is expected to grow to \$9.45 trillion, driven by an annual growth rate of 12.42 percent, according to the Arab News Saudi Press Agency. MHF25 marks the beginning of a new era for halal events worldwide, offering a comprehensive showcase of the finest halal services and products. The forum is expected to have a lasting impact on the future of halal industries globally, further strengthening international trade and business



CILTM KUALA LUMPUR SECTION ACTIVITIES

MAKKAH HALAL FORUM 2025: AN INSIGHTFUL INTERVIEW WITH DATUK SR DR. MUHAMAD FARID SAAD

During the Makkah Halal Forum 2025, Tuan Hj. Baharudin Kamarudin, Chairman of CILTM KL Section, had an engaging and insightful conversation with Datuk Sr Dr. Muhamad Farid Saad, Group Chairman of NL Group of Companies, Chairman of PEMIKIR (Pertubuhan Badan Pemikir Melayu Pulau Pinang), President of Pertubuhan Usahawan Muslim Pulau Pinang (USAHAWAN), and former ADUN of Pulau Betong, Balik Pulau, Penang (2004–2018).

The discussion centered on the growing global interest in halal and the critical role of halal logistics in maintaining a sustainable and intact halal ecosystem. Tuan Hj. Baharudin raised a pressing question: "Why are more people talking about halal and ensuring the ecosystem remains intact, emphasizing the role of halal logistics?"

In response, Datuk Dr. Muhamad Farid Saad highlighted the worldwide surge in halal awareness, noting:

"The increasing focus on halal is a global phenomenon. Halal is fundamentally about cleanliness, safety, and security – values that resonate with everyone, regardless of religious background. Halal is for all."

He emphasized that as more individuals and businesses enter the halal ecosystem, the need for a robust and secure halal supply chain becomes crucial. This includes halal transportation and warehousing to ensure the integrity of halal products from production to consumption. He stressed that halal logistics is essential to maintain the integrity of the entire halal ecosystem.

Datuk Dr. Muhamad Farid further stated, "Malaysia has the potential to become a global leader in halal logistics, much like JAKIM's established authority in halal certification. By strategically positioning ourselves and collaborating with JAKIM, The Chartered Institute of Logistics & Transport in Malaysia (CILTM) can play a pivotal role in promoting and enhancing the understanding and value of halal logistics."

The Makkah Halal Forum 2025 itself stands as a testament to the importance of such initiatives, underlining the vital role of halal logistics in the broader halal industry.



CILTM PERAK SECTION ACTIVITIES

CILT MALAYSIA AND UTAR HOST INSIGHTFUL TALK ON THE SHIPBUILDING AND SHIP REPAIR INDUSTRY

On March 10, 2025, CILT Malaysia (Perak Section) and Universiti Tunku Abdul Rahman (UTAR) came together to host a fascinating talk about the shipbuilding and ship repair (SBSR) industry at UTAR's Kampar Campus. The event, titled "Logistics Industry Captain Talk Series 2025 – The Shipbuilding and Ship Repair (SBSR) Industry in Malaysia: What to Expect?", featured Mr. Nazery Khalid, a renowned expert in Malaysia's maritime sector.

Mr. Nazery, an Adjunct Professor at Universiti Malaysia Terengganu (UMT) and Distinguished Fellow at the Maritime Institute of Malaysia (MIMA), shared valuable insights on the critical role of the maritime sector in facilitating global trade and its significant contribution to Malaysia's national economy. He emphasized that SBSR alone accounts for 1% of the nation's GDP, underscoring the industry's importance. The session, attended by 50 logistics students and academic staff from the Faculty of Engineering and Green Technology, provided a unique opportunity for participants to gain firsthand knowledge from one of the leading voices in the maritime field. The event also included an engaging Q&A session, where attendees had the chance to interact directly with Mr. Nazery. This collaboration between CILT Malaysia and UTAR marks another step toward building skilled human capital for Malaysia's growing logistics sector.



CILTM SARAWAK SECTION ACTIVITIES



EMPOWERING LOGISTICS AND TRANSPORT: CILTM SARAWAK CONFERENCE IN BINTULU

A professional, modern image of Bintulu or a symbolic image of logistics and transport, such as a port, road infrastructure, or transportation network, to reflect the event's focus. Under the leadership of Ts. Dr. Haji Abdul Kuddus Bin Ramlee FCILT, the CILTM Sarawak Section has garnered full support from key ministries for the upcoming conference. "Wishing CILTM Sarawak a successful and impactful conference!"



CILTM SABAH SECTION ACTIVITIES

CILTM SABAH SUPPORTS LABUAN'S GROWTH AS A REGIONAL MARITIME HUB

CILTM Sabah is proud to celebrate the ongoing efforts of Ts. Daniel Doughty FCILT, Chairman of the CILTM Sabah Section, and his dedicated team in supporting Labuan's growth as a prominent regional maritime hub. Through their hard work and strategic initiatives, they have contributed significantly to enhancing Labuan's position within the maritime industry. Read more: <https://lnkd.in/gxZeZWph>

Under the leadership of Ts. Daniel Doughty, CILTM Sabah has played an active role in fostering collaboration and promoting the development of maritime infrastructure, positioning Labuan as a vital center for maritime trade and logistics in the region. Congratulations to Ts. Daniel Doughty FCILT and the entire CILTM Sabah team for their continued commitment to driving Labuan's maritime ambitions and contributing to the growth of Malaysia's maritime sector.

BUSINESS

CILTM Sabah Backs Labuan's Growth As A Regional Maritime Hub

🕒 20/03/2025 12:46 PM



Kredit :LCC Labuan

By Jailani Hasan

CILTM PAHANG SECTION ACTIVITIES



COURTESY VISIT BY CILTM PAHANG SECTION AND WILAT MALAYSIA TO THE MALAYSIAN SECURITY INDUSTRY ASSOCIATION

On 21st March 2025, members of the CILTM Pahang Section and WiLAT Malaysia paid a courtesy visit to the Malaysian Security Industry Association (Persatuan Industri Keselamatan Malaysia). This visit aimed to foster collaboration and strengthen ties between the logistics and security sectors, recognizing the vital role that both industries play in ensuring safety and efficiency in the country's infrastructure and operations.

The event provided an excellent platform for exchanging ideas, discussing potential synergies, and exploring opportunities for joint initiatives. Both CILTM Pahang Section and WiLAT Malaysia are committed to enhancing the development of the logistics and security industries through strategic partnerships and continuous professional growth. The visit reflects the ongoing efforts of these organizations to engage with key industry players and contribute to the advancement of Malaysia's security and logistics sectors.



CILTM SELANGOR SECTION ACTIVITIES

MEETING BETWEEN CILTM SELANGOR SECTION AND CAPT. JAMES FOONG, MERCHANT SHIPPING – 11 MARCH 2025

A key meeting was held on 11 March 2025 at the CILTM Secretariat Office between Capt. James Foong from Merchant Shipping, and senior representatives of the CILT Malaysia including Ts Hj Abi Sofian Abdul Hamid FCILT, Chairman of CILTM Selangor Section and Mr. Faiz Hakim FCILT.

The meeting provided a valuable platform for discussions on maritime industry development and potential collaborations in the future. Both parties explored opportunities to strengthen cooperation and address key issues in the sector. CILTM looks forward to building on the outcomes of this important discussion and advancing shared goals.



CILTM SELANGOR SECTION ACTIVITIES



WILAT MALAYSIA SELANGOR SECTION: TAXI OPERATORS' DEMAND FOR JUSTICE IN THE FUEL SUBSIDY SCHEME

In an article on NH Online, Mdm Siti Faradilah Aslah, President of the Federal Territory and Selangor Taxi Operators Association (PERPEKLI) and WilAT Selangor Section Chairperson, voices the concerns of taxi operators regarding the fuel subsidy scheme. Taxi operators are struggling with rising fuel costs, especially after the discontinuation of NGV stations, and cannot adjust fares like e-hailing drivers. Mdm Siti calls for the government to engage with the industry to ensure that the subsidy scheme addresses the financial burdens faced by taxi operators, advocating for a more targeted and sustainable solution.



CILTM KEDAH & PERLIS SECTION ACTIVITIES



CILTM KEDAH PERLIS - "MAJLIS SANTUNAN KASIH" FOR IFTAR WITH ORPHANS

The "Majlis Santunan Kasih" for Iftar with orphans, organized by CILTM Kedah Perlis - WiLAT, is a truly touching event. It brings together CILTM members, students, staff, and the local community in a meaningful way, spreading kindness and generosity during the holy month of Ramadan. The partnership with Inasis MAS, the Student Affairs Department, and the School of Technology Management and Logistics (STML) of Universiti Utara Malaysia adds an extra layer of significance to this already special occasion.



MEMBER'S ARTICLE



**Prof Ts Dr Muhammad Zaly
Shah FCILT
CILTM President**

Prof. Ts. Dr. Muhammad Zaly Shah FCILT emphasizes the need for consistent enforcement and improved road design to further reduce fatalities. Existing safety measures, such as speed cameras and rumble strips, have proven effective in reducing accidents on the road. However, according to Prof. Ts. Dr. Muhammad Zaly Shah FCILT, President of the Chartered Institute of Logistics and Transport Malaysia, the inconsistency in enforcement and limitations in road design continue to contribute to motorcycle-related fatalities. Improvements in these areas are crucial for enhancing road safety and preventing further loss of life.

theSun



Log in



Local

Motorcyclist highway safety a pressing concern

Experts say strict enforcement, such as use of automated cameras, increased patrols to penalise illegal parking and non-emergency use, necessary to curb

SAFETY MEASURES REDUCING
CRASHES, BUT CHALLENGES REMAIN
IN PREVENTING MOTORCYCLE
FATALITIES

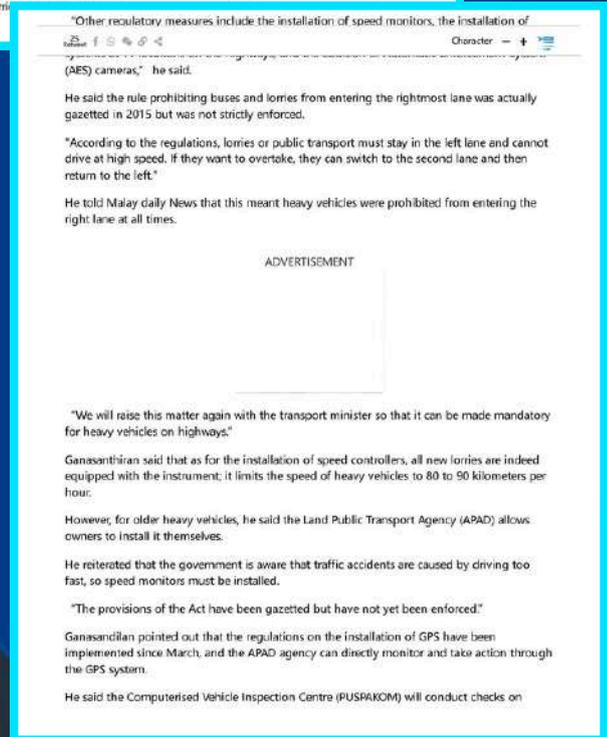
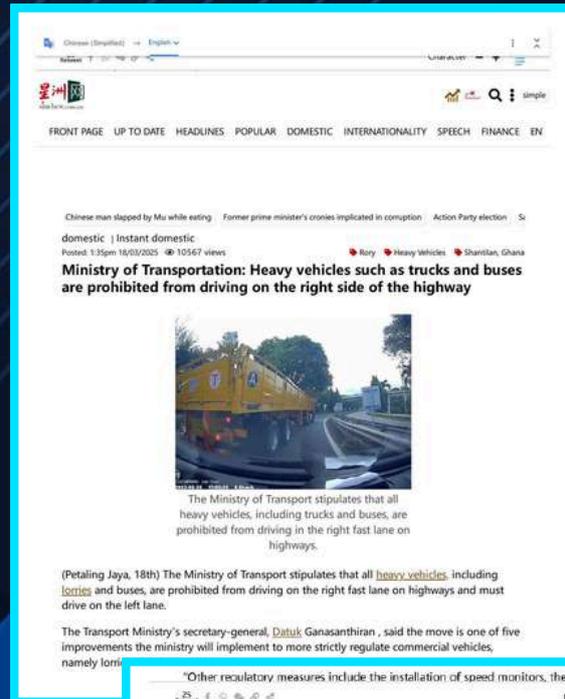
For further details: Read more:
<https://lnkd.in/eXd7tUNp>

MEMBER'S ARTICLE



**Datuk Mohamad
Ashfar Bin Mohamad Ali FCILT
CILTM Internal Auditor**

Ministry of Transportation: Heavy vehicles such as trucks and buses are prohibited from driving on the right side of the highway



For further details



MEMBER'S ARTICLE

HARI RAYA ROAD SAFETY: TIPS FOR A SAFE JOURNEY HOME

As Muslims across Malaysia prepare to celebrate Hari Raya Aidilfitri, many will embark on the joyous tradition of traveling back to their hometowns to reunite with family and friends. This festive occasion is one of the busiest times on the roads, with heavy traffic expected as people head out to join in the celebrations. With the holiday season fast approaching, it's crucial to prioritize road safety to ensure a smooth and hassle-free journey. While the excitement of reuniting with loved ones is something to look forward to, travelers must take a few proactive steps before hitting the road. Simple yet vital precautions—such as conducting thorough vehicle checks, staying well-rested, and adhering to traffic rules—can go a long way in ensuring a safe and enjoyable trip.

By focusing on these important safety measures, everyone can minimize risk, avoid unnecessary stress, and fully enjoy the festive season with their loved ones. Let's make this Hari Raya Aidilfitri a safe and memorable one for all.



Ts. Dr. Nur Fathin Roslan CMILT
Senior Lecturer , UniKL MITEC

One of the most important preparations before a long trip is to have the vehicle serviced. Having the car checked ensures that it is in top condition and reduces the risk of mechanical issues that could disrupt travel plans. A thorough inspection of essential components like the engine, brakes, tires, and fluid levels can help identify potential problems before they become major concerns. Even simple things, like ensuring the windshield wipers are in good condition or that the headlights are functioning properly, can make a huge difference in the safety of the journey. Taking this precaution not only provides peace of mind but also contributes to the overall safety of the trip.

Equally important is ensuring that drivers are well-rested before beginning the journey. Fatigue is one of the leading causes of accidents on the road, and even a moment of microsleep can have devastating consequences. Drivers must recognize the importance of rest and avoid setting off if feeling tired or drowsy. Getting a good sleep before the trip is essential for staying alert, focused, and responsive on the road. Moreover, taking regular breaks to stretch, rehydrate, and rest can help maintain energy levels and prevent driver fatigue from setting in during long stretches of driving. When drivers are well-rested, they are not only safer on the road but also able to remain calm and composed in potentially stressful traffic situations, making better decisions and acting more effectively to unforeseen events.

MEMBER'S ARTICLE

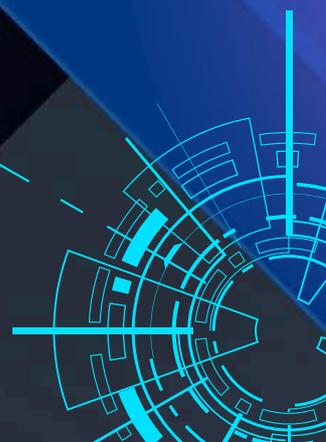
HARI RAYA ROAD SAFETY: TIPS FOR A SAFE JOURNEY HOME



Ts Dr. Nur Fathin Roslan CMILT
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Another key aspect of road safety is adhering to traffic regulations. While it may seem like common sense, it's essential to always follow speed limits, signal when turning, park only in designated areas, and refrain from any dangerous or aggressive driving behaviors. These small actions may seem insignificant, but they play a crucial role in preventing accidents and ensuring that everyone on the road can travel safely. The roads will be especially crowded during the festive season, so it's even more important to exercise patience, avoid speeding, and maintain a safe distance from other vehicles.

In the end, by taking these simple but effective precautions ensuring the vehicle is in top condition, prioritizing rest, and following traffic regulations and at the same time risks on the road can be significantly reduced. These steps will help travelers arrive at their destinations safely so they can fully immerse themselves in the joy and warmth of Hari Raya with loved ones. Safe travels, and a very happy Raya to all!



MEMBER'S ARTICLE

THE ROLE OF FIRM SIZE AND CUSTOMER ORIENTATION ON HALAL TRANSPORTATION ADOPTION

*Yusrizal Sufardi Mohd Yunan, Mohd Helmi
Ali, Syed Shah Alam*



Dr. Yusrizal Sufardi Bin Mohd Yunan FCILT
Vice Chairman CILTM Kedah
& Perlis Section

ABSTRACT

The purpose of this paper is to propose an innovation adoption framework in the context of halal transportation. This paper provides a discussion on the development of halal transportation adoption framework using Technology-Organization-Environment (TOE) framework insight with literature. Currently, the issues on halal transportation adoption have still not been resolved even though several motivational factors have been identified to gain the attention from potential adopters. This paper further proposes innovation adoption factors for halal transportation. It consists of two internal organizational dimensions, namely: firm size and customer orientation. In addition, this paper also explains the roles that firm size and customer orientation can play on halal transportation adoption. Halal transportation adoption framework is important to halal logistics providers as it gives a significant input to the adoption of their services. Overall, this paper contributes to a newly-developed innovation adoption framework in the context of halal transportation.

Full Text:



MEMBER'S ARTICLE

A REVIEW OF THE LITERATURE ON THE SUPPLY CHAIN RESILIENCE IN DEVELOPING COUNTRIES: MAJOR FINDINGS AND DIRECTIONS FOR FUTURE RESEARCH

Full Text:



**Dr Norzianis Binti Rezali @ Abdul Sukor FCILT
Secretary CILTM Kedah & Perlis Section**

ABSTRACT

The purpose of this paper is to investigate the research area of supply chain resilience. There has been considerable academic interest in recent years in supply chain and this paper also to provide a platform for further research. We aim to provide a comprehensive definition of supply chain resilience in developing countries. The strategies proposed for improving resilience are identified and the contributions into the literature. For this purpose, we used two method to collect publications in supply chain resilience. First, we selected keywords and searched the relevant databases and journals. Next, we tracked the references of those papers collected in the first method into the ISI journal. As a result, these paper presents a timely review of the available literature on SCRES based 54 quality research publications. Then, we also provide the theory, gaps and the special issues of supply chain resilience in developing countries from the variours authors to futher study and invistigation. Much of the literature is a conceptual and review; the few available empirical studies are mainly cross-sectional and resilience in a large firm. Therefore, we also find that lack of the research has been conducted into choosing and implementing an appropriate set of strategies for supply chain resilience in developing countries and lack of network theory as a frames to improve understanding in supply chain resilience. We propose future research and practices in supply chain resilience in other the give inside for researcher.

Key Words: Supply Chain Resilience, Literature Review, Developing Countries

MEMBER'S ARTICLE

TURBULENCE AHEAD: CHALLENGES AND THE ROLE OF DATA SCIENCE IN DRIVING SABAH'S DEVELOPMENT

The phrase "turbulence ahead" aptly captures the challenges and uncertainties faced at global, national, and regional levels. For Sabah, navigating these disruptions requires innovative and transformative strategies. Among the most promising approaches is the integration of data science, which can address existing challenges and unlock Sabah's full potential for sustainable growth.

Global and National Turbulence

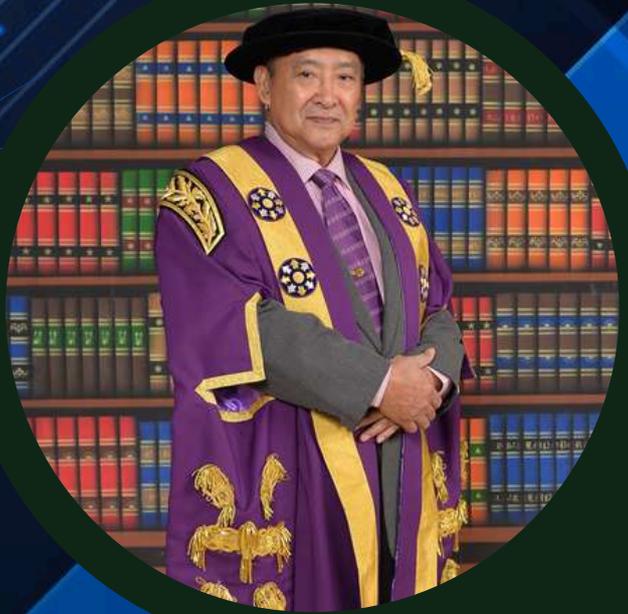
Globally, economic volatility, geopolitical conflicts, and climate change dominate the landscape of turbulence. Inflationary pressures, supply chain disruptions, and rising energy prices have left many nations grappling with recession risks. Geopolitical tensions, such as the United States-China trade wars and the Ukraine-Russia conflict, further exacerbate uncertainties by destabilizing global markets and disrupting trade.

The effects of climate change, including floods in Pakistan, heatwaves in Europe, and wildfires in Canada, highlights the urgency of addressing environmental challenges. These crises are not just ecological but economic and social, impacting nations' stability and sustainability.

In Malaysia, global headwinds amplify existing challenges. The country's open economy leaves it exposed to global market fluctuations, especially in sectors like palm oil, oil and gas, and manufacturing. Political instability in recent years has added another layer of turbulence, delaying reforms and undermining investor confidence. Malaysia is also grappling with the escalating effects of climate change, as seen in the worsening floods during monsoon seasons that disrupt livelihoods and infrastructure.

Sabah's Regional Challenges

Sabah's unique challenges mirror but also diverge from national and global contexts. Its economy's reliance on commodities like palm oil and tourism makes it particularly vulnerable to market volatility. The COVID-19 pandemic severely impacted its tourism sector, a significant revenue generator for the state. Meanwhile, Sabah's high poverty rate reflects deeper structural issues, including limited access to infrastructure, education, and employment opportunities. The state also faces serious environmental threats. Deforestation, illegal logging, and climate change jeopardize Sabah's rich biodiversity and ecosystems. While conservation initiatives like the Heart of Borneo project show promise, economic pressures often lead to unsustainable practices.



Ts Hj Ramli Amir FCILT
Former CILTM President

MEMBER'S ARTICLE

TURBULENCE AHEAD: CHALLENGES AND THE ROLE OF DATA SCIENCE IN DRIVING SABAH'S DEVELOPMENT



Ts Hj Ramli Amir FCILT
Former CILTM President

Data Science as a Catalyst for Sabah's Development

Data science provides an opportunity to address Sabah's challenges through informed decision-making and resource optimization. Its applications span across key sectors, offering innovative solutions for long-term sustainability and resilience.

In agriculture and plantation management, data science can enhance productivity through predictive analytics and precision farming. By analyzing weather patterns, soil quality, and pest outbreaks, farmers can proactively plan for optimal yields. The use of IoT sensors and drones further allows for efficient resource management, reducing waste and improving efficiency.

In tourism, data-driven strategies can help Sabah recover and sustain this vital sector. Insights from social media and online platforms can reveal tourist preferences, enabling tailored experiences that attract visitors. Predictive models can manage tourist numbers at popular sites like Mount Kinabalu and Sipadan to prevent overcrowding and ecological damage, while data-driven marketing campaigns ensure efficient resource allocation.

Environmental conservation in Sabah can also benefit from data science. Technologies like satellite imagery and machine learning can detect illegal logging and land-use changes in real time. Wildlife tracking through analytics helps monitor endangered species, while climate models guide mitigation strategies to protect Sabah's ecosystems.

Urban planning and infrastructure development are other areas where data science can make a significant impact. Smart city solutions, powered by sensors and real-time data, can optimize traffic management, waste disposal, and energy consumption. Disaster preparedness can also be enhanced through predictive models that anticipate natural disasters like floods and landslides, enabling timely responses.

In education, data science can improve learning outcomes and workforce readiness. Analyzing student performance data can identify learning gaps and provide targeted interventions. Insights into labour market trends can guide curriculum updates, aligning educational programs with industry needs, particularly in tourism, renewable energy, and agriculture.

MEMBER'S ARTICLE



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TURBULENCE AHEAD: CHALLENGES AND THE ROLE OF DATA SCIENCE IN DRIVING SABAH'S DEVELOPMENT

Healthcare in Sabah can be transformed through data-driven approaches. Disease surveillance systems can predict and prevent outbreaks, while telemedicine platforms optimize healthcare access in remote areas. Predictive models can guide investments in healthcare facilities, ensuring resources are distributed efficiently.

Building a Data-Driven Sabah

For Sabah to fully embrace data science, strategic investments and partnerships are necessary. Building local talent is essential, with universities like Universiti Malaysia Sabah playing a crucial role in establishing data science programs and fostering industry collaborations. Technology infrastructure, including IoT devices and cloud computing platforms, must be prioritized to collect, store, and analyze data effectively.

Public-private partnerships can accelerate data-driven initiatives. Collaborating with technology firms and startups will bring innovative solutions to key sectors, while incentives for businesses to adopt data science can further strengthen Sabah's ecosystem. Establishing a robust data policy framework that emphasizes security, transparency, and ethical use will also be critical in fostering trust and collaboration.

The turbulence Sabah faces—ranging from economic dependencies and environmental degradation to persistent poverty and social inequalities—demands a paradigm shift in how decisions are made and resources are managed. At the heart of this transformation lies data science, a critical tool that offers unparalleled opportunities to address these challenges and unlock Sabah's true potential. More than just a technological innovation, data science is a philosophy of evidence-based decision-making that can profoundly reshape how Sabah navigates its future.

Data science is not merely a luxury for developed economies; it is a necessity for regions like Sabah that seek to overcome structural limitations while building resilience against global and local disruptions. As the world becomes increasingly data-driven, Sabah must harness this powerful resource to remain competitive in sectors vital to its economy. Agriculture can evolve from traditional practices to precision farming, maximizing yields while minimizing environmental damage. The tourism sector, devastated by the pandemic, can rebound stronger by leveraging visitor analytics and predictive models to attract and manage tourists sustainably. These changes are not theoretical—they are tangible, actionable, and imperative.

MEMBER'S ARTICLE

TURBULENCE AHEAD: CHALLENGES AND THE ROLE OF DATA SCIENCE IN DRIVING SABAH'S DEVELOPMENT



Ts Hj Ramli Amir FCILT
Former CILTM President

Environmental conservation, one of Sabah's most pressing challenges, also hinges on data-driven solutions. With its unique biodiversity at risk, Sabah cannot afford to rely on outdated methods of monitoring and management. Satellite imagery, machine learning, and wildlife analytics provide the tools to combat deforestation, protect endangered species, and model the impacts of climate change. By embedding data science into conservation strategies, Sabah can secure its natural heritage while creating opportunities for eco-tourism and international collaborations.

Beyond these sectors, the integration of data science into urban planning, education, and healthcare is essential for holistic development. Real-time data can revolutionize infrastructure planning, ensuring resources are directed where they are most needed. In education, data analytics can close learning gaps and produce a workforce equipped with the skills to thrive in emerging industries like renewable energy and digital services. Meanwhile, in healthcare, predictive models and telemedicine can overcome geographical barriers, bringing quality care to even the most remote communities.

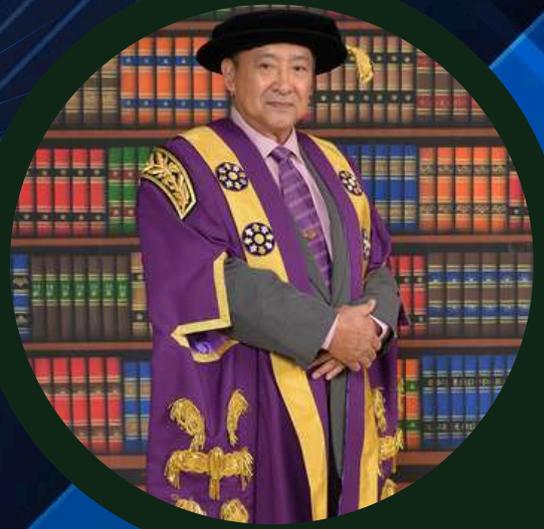
Critical Importance of Data Science

The critical importance of data science cannot be overstated. It is not just about solving today's problems but about future-proofing Sabah against the uncertainties of tomorrow. To achieve this, strategic investments in technology, talent development, and public-private partnerships are paramount. Universities like Universiti Malaysia Sabah must lead the charge in cultivating a generation of data-savvy professionals, while collaborations with technology firms and startups can bring fresh innovation to local industries. At the same time, policymakers must establish robust frameworks to ensure the ethical and transparent use of data, fostering trust and collaboration among all stakeholders.

Ultimately, data science is not just a tool—it is a bridge to Sabah's aspirations. It offers a way to balance economic growth with environmental stewardship, technological advancement with cultural preservation, and modernity with inclusivity. By placing data science at the core of its development strategy, Sabah can transform turbulence into opportunity, becoming a resilient and thriving model of regional progress. The question is no longer whether Sabah should embrace data science—it is how quickly and effectively it can do so to secure a brighter and more sustainable future.

MEMBER'S ARTICLE

TURBULENCE AHEAD: CHALLENGES AND THE ROLE OF DATA SCIENCE IN DRIVING SABAH'S DEVELOPMENT



Ts Hj Ramli Amir FCILT
Former CILTM President

National Fourth Industrial Revolution (4IR) Policy

The National Council of Digital Economy and Fourth Industrial Revolution (MED4IR) has been established to harmonize digital economic plans across federal and state levels. This council serves as a platform for planning and implementing digital economy initiatives collaboratively. Sabah's participation in MED4IR indicates its commitment to integrating 4IR technologies into its socio-economic development plans.

Additionally, the National 4IR Policy emphasizes a human-centric approach, aiming to improve the quality of life through technological advancements. It focuses on creating a conducive ecosystem for technology adoption, which includes enhancing digital infrastructure, upskilling the workforce, and fostering innovation. Sabah's involvement in these national initiatives suggests that the state is aligning its efforts with the broader objectives of the National 4IR Policy.

While a specific state-level 4IR policy for Sabah has not been announced, the state's active participation in national frameworks and councils indicates its dedication to embracing 4IR technologies to drive sustainable economic growth and improve the well-being of its residents.

Industry Lead Body

MALAYSIAN DEFENSIVE DRIVING RIDING CENTRE SDN BHD (MDDRC)



Datuk Suret Singh FCILT
Advisor, Safety Driving Centre
Group of Companies

Addressing Shortfalls in Malaysia's 2030 Road Safety Targets – A Call for Action

Global Decade of Action 2020 - 2030

1. Malaysia is now at the midway point of the Global Decade of Action 2030 which targets the reduction of the absolute figure of road deaths by 50% by the year 2030. Based on current performance Malaysia's 2030 targets are not achievable.

2. A reduction of 50% of the absolute figure of road deaths means Malaysia needs to reduce our road deaths from 6167 in 2019 (base year) to 3083 or below in 2030. Based on Malaysia's current road safety performance the target set under Malaysia Road Safety Plan 2022 – 2030 will not be met as the annual figure of road deaths has been increasing and the deflection point seems beyond reach unless drastic intervention measures are implemented during the remaining five (5) years from 2025 - 2030

1. Reversing our current high road deaths will require a holistic and coordinated effort of all agencies in Government, the private sector and road safety NGOs working together to change driver behavior, upgrade the safety of road infrastructure and improve the efficiency of law enforcement and revamp our Driver Merit Demerit Points System (KEJARA)

2. Intervention measures which are recommended for Malaysia to reduce the current heavy death toll on our roads are as follows: -

For Motorcyclists (70% of road deaths)

- upgrade the safety of road infrastructure for motorcyclists as 70% of deaths involve motorcyclists (JKR Guidelines for Motorcycle Facilities NTJ 33/2015 recommended construction of motorcycle lanes to improve rider safety)
- Introduce speed Control Devices and a vehicle speed limit of 70kmph for all motorcycles below 250cc to reduce speed as a major contributory factor to road crashes.
- increase the perception of being caught (P.O.B.C) for traffic offenses from the current 30% to 90% to put Malaysia on par with leading countries on road safety such as the USA, Sweden, Germany, UK, Japan and Australia.



Industry Lead Body

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- revamp the driver merit and demerit system to ensure licenses of reckless and repeat traffic offenders are suspended without fear or favor and announce the number of CDL licenses suspended or revoked on a monthly basis to act as a deterrent to other drivers and riders.
- increase riders' visibility for night journeys by making safety vests compulsory from 7 pm onwards. Enhancing visibility can reduce the risk of rider crashes by as much as 30%.
- replicate the success of the MySafe Roads program implemented by MKJR Penang reducing road deaths by 10% in its first year of implementation to all states in Malaysia.

For cars and Passenger Vans (20% of road deaths)

effectively enforce rear seatbelt and child restraint systems (CRS) regulations to reduce the severity of occupant injuries in road crashes by 50%.

For Commercial Vehicles (50% of road deaths)

- step up implementation of the Industrial Code of Safety Practise (ICOP) as operator license condition for all commercial vehicles.
- reduce rampant corrupt practices in vehicle inspection and enforcement programs.
- step up the frequency and capacity of scheduled and road crash audits of commercial operators based on the ICOP audit framework implemented in 2013 by SPAD and now under the jurisdiction of JPJ

For Pedestrians (5% of deaths)

- introduce traffic calming in all pedestrian zones with a speed limit of 30kmph e.g. Schools, Hospitals.
- expand the pedestrian walkways network to promote safe walkability throughout Malaysia.
- introduce traffic free zones for shoppers and tourists in all our cities e.g. Petaling Street, Pasar Ramadhan.

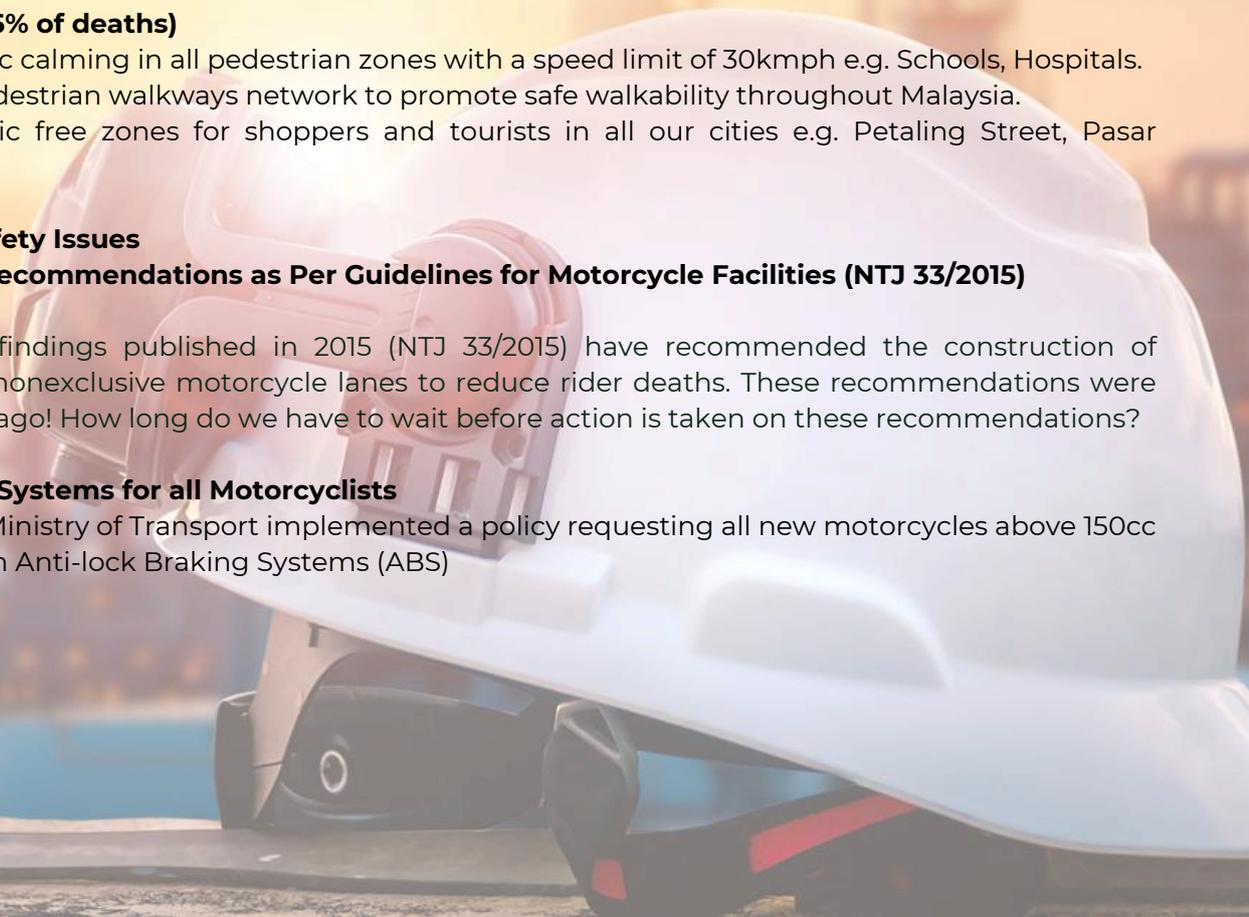
Other General Safety Issues

Implement JKR Recommendations as Per Guidelines for Motorcycle Facilities (NTJ 33/2015)

1. JKR research findings published in 2015 (NTJ 33/2015) have recommended the construction of exclusive and nonexclusive motorcycle lanes to reduce rider deaths. These recommendations were made 10 years ago! How long do we have to wait before action is taken on these recommendations?

Antilock Braking Systems for all Motorcyclists

2. Recently the Ministry of Transport implemented a policy requesting all new motorcycles above 150cc to be installed with Anti-lock Braking Systems (ABS)



Industry Lead Body

MALAYSIAN DEFENSIVE DRIVING RIDING CENTRE SDN BHD (MDDRC)



Addressing Shortfalls in Malaysia's 2030 Road Safety Targets – A Call for Action

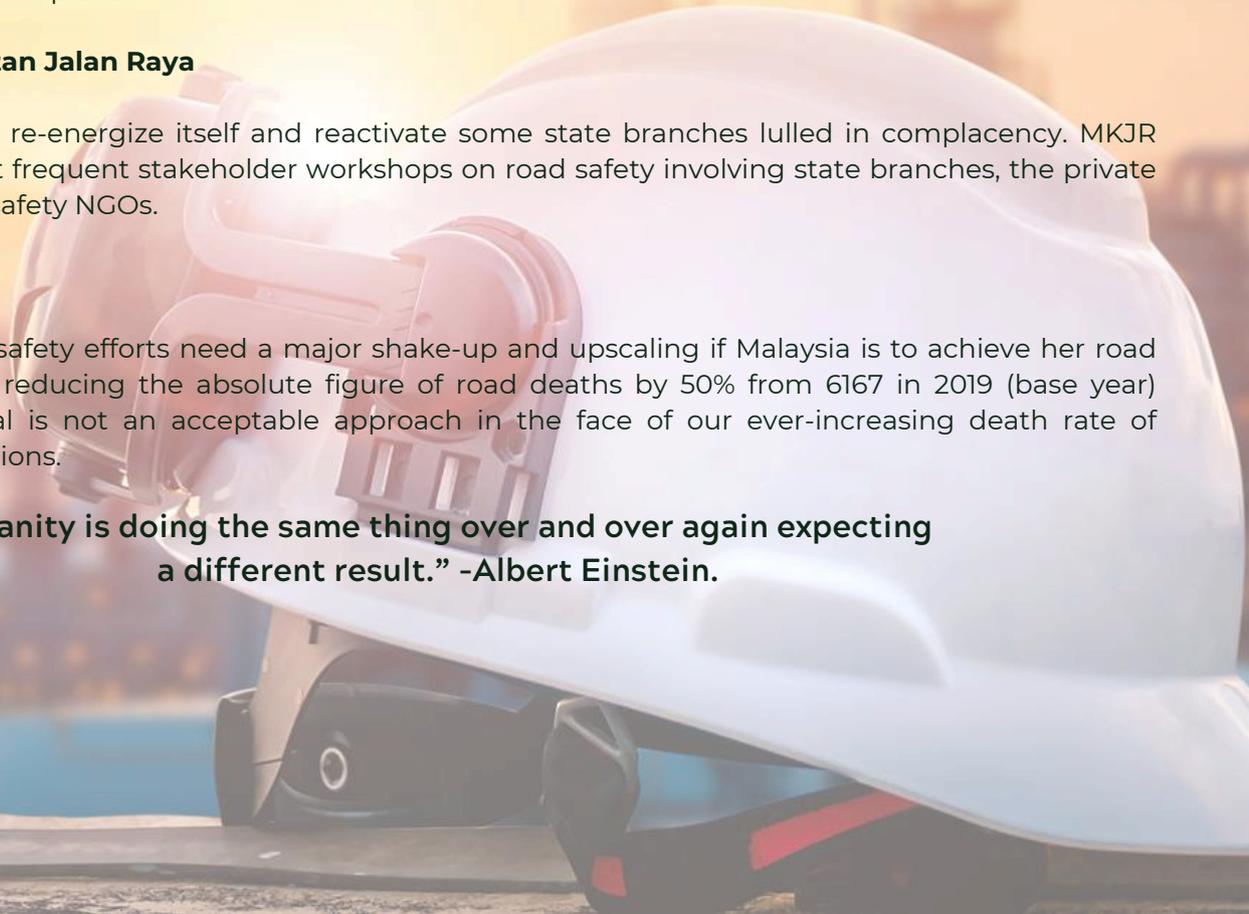
3. The proposed ABS policy is not comprehensive enough to have the desired impact of reducing road crashes. This policy should be expanded to all motorcycles below 150cc which form a significant segment of the motorcycle population. If we are serious about upgrading rider safety MOT should require all new motorcycles sold in Malaysia to be equipped with ABS. Is my recommendation drastic? Certainly not. To avoid serious rider injury in a road crash the impact speed during a crash should be 30kmph or below. This means even a rider traveling at a low speed of 70 kmph will need to reduce his speed rapidly in an emergency to achieve the desired minimum impact speed of 20-30kmph to avoid serious injury in a road crash. Hence the relevance of ABS for all riders is to reduce road deaths and severity of injuries.

Datuk Suret Singh FCILT
Advisor, Safety Driving Centre
Group of Companies

Structural Issues on Road Safety

- Bahagian Keselamatan Jalan Raya (BKJR) under JPJ should be upgraded to an independent Road Safety Department under the Ministry of Transport to improve operational efficiency and road safety outcomes in a “hands on” manner compared to the present long process and hierarchy in decision making policy proposals and Malaysia Road Safety Plans monitoring and implementation.
- MIROS should focus on its core function of road safety research as spelled out under Akta MIROS 2012 and not overlap and duplicate with functions of other organizations to avoid the risk of irrelevance and redundancy. MIROS can only shine when its research findings and recommendations contribute to closing gaps in road safety outcomes by triggering new research-based policies road safety regulations and implementation plans.
- **Majlis Keselamatan Jalan Raya**
- (MKJR) needs to re-energize itself and reactivate some state branches lulled in complacency. MKJR needs to conduct frequent stakeholder workshops on road safety involving state branches, the private sector, and road safety NGOs.
- **Conclusion**
- 1. Malaysia's road safety efforts need a major shake-up and upscaling if Malaysia is to achieve her road safety targets of reducing the absolute figure of road deaths by 50% from 6167 in 2019 (base year) Business as usual is not an acceptable approach in the face of our ever-increasing death rate of epidemic proportions.

“Insanity is doing the same thing over and over again expecting a different result.” -Albert Einstein.





WE INSPIRE - WE IMPACT

- W - WORLDWIDE
- I - INSPIRATIONAL
- L - LEADERSHIP
- A - ADAPTABLE
- T - TALENTED

- Leadership
- Mentorship
- Entrepreneurship
- Empowerment
- Corporate Social Responsibility

Vision

To be the most sought after for advocacy, professionalism and empowerment of women in supply chain, logistics and transport

Upcoming EVENTS

- LANGKAWI INTERNATIONAL MARITIME AND AEROSPACE EXHIBITION (LIMA 2025)
- FEMFORWARD 2025: INTERNATIONAL WOMEN'S FORUM AND AWARDS
- WILAT INDUSTRY TALK - WILAT PAHANG





WE INSPIRE - WE IMPACT

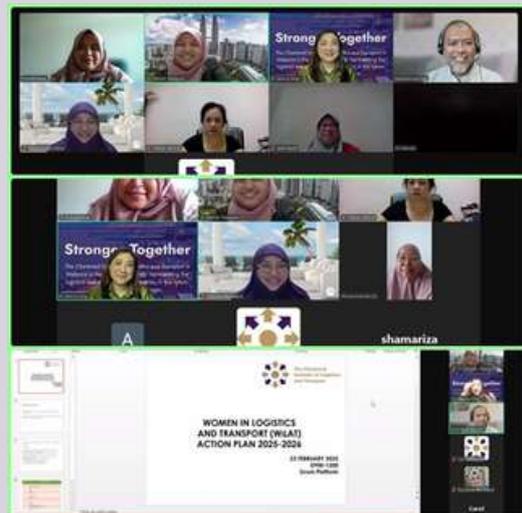
Congratulations to the Tatler Front & Female Awards 2025 Winners!



We are thrilled to celebrate the incredible achievements of this year's awardees. Special recognition to WiLAT Malaysia Chairperson, Assoc. Prof. Ts. Dr. Jessica Ong FCILT, for her impactful contribution as a member of the voting committee. Her leadership and dedication continue to inspire and elevate women in leadership roles.

WiLAT Malaysia: Strategic Planning Workshop 2025/2026

On 23 February 2025, WiLAT Malaysia, under The Chartered Institute of Logistics and Transport (CILT) Malaysia, successfully organized the Strategic Planning Workshop 2025/2026. Held online via Zoom from 9:00 AM to 1:00 PM, the workshop focused on outlining WiLAT Malaysia's strategic direction to empower women's participation in the logistics and transport industry, in line with WiLAT Global's vision. It also provided a platform for WiLAT Malaysia committee members to exchange insights, discuss key initiatives, and contribute ideas for the continued development of WiLAT Malaysia and CILTM.



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Women in Logistics
and Transport



WE INSPIRE - WE IMPACT

WiLAT Malaysia: WITI 2025/2026 Committee Meeting

On 26 February 2025, Assoc. Prof. Ts. Dr. Jessica Ong FCILT, Chairperson of WiLAT Malaysia CILTM and Lecturer at NDUM, attended the 02/2025 Meeting of the Women in Trade & Industry Consultative Committee (WITI) at Menara MITI. The meeting, chaired by YBhg. Tan Sri Shahrizat Abdul Jalil, Chairperson of WITI, MITI Malaysia, focused on the action plan for WITI 2025/2026. The key discussions centered on initiatives to enhance and empower women's roles within the trade and industry sectors.





WE INSPIRE - WE IMPACT

WiLAT Malaysia: Digital transformation in ASEAN



On 27 February 2025, Assoc. Prof. Ts. Dr. Jessica Ong FCILT, lecturer at NDUM and Chairperson of WiLAT Malaysia CILTM, discussed the rapid digital transformation in ASEAN, particularly in artificial intelligence (AI) technology. Malaysia, as the ASEAN Chair for 2025, is playing a pivotal role in leveraging digital technology and AI for regional economic growth, while also addressing ethical concerns related to AI. For more details, read the full article on IKRAM: Digital Transformation of ASEAN.

WiLAT Malaysia: News coverage of the FemForward International Women's Forum and Awards 2025

On 8 March 2025, SuaraTV covered the FemForward International Women's Forum and Awards 2025, highlighting the recognition of women's leadership and innovation across various industries. The coverage emphasized how, in the rapidly evolving modern era, women are not only contributors to multiple sectors but also leaders and innovators. The event was supported by Synergy Connect Holdings Sdn Bhd, SAMENTA, and CILT Malaysia (The Chartered Institute of Logistics and Transport in Malaysia). For more details, visit the shared link: [FemForward 2025 article on SuaraTV](#).





WE INSPIRE - WE IMPACT

WiLAT Malaysia: Appointment as Committee Member for the Langkawi International Maritime and Aerospace Exhibition (LIMA 2025)

On 27 February 2025, WiLAT Malaysia CILTM and NextGen Malaysia CILTM expressed their gratitude to Global Asia Consulting (GAC) for appointing their members to the Langkawi International Maritime and Aerospace Exhibition (LIMA 2025) committee. The appointed members are:

1. Assoc. Prof. Ts. Dr. Jessica Ong Hai Liaw, FCILT - Chairperson of WiLAT Malaysia CILTM & Lecturer at NDUM
2. Dr. Hazariah Mohd Noh, CMILT - Chairperson of NextGen Malaysia CILTM & Lecturer at UniKL
3. Ms. Noor Fathiah Othman, CMILT - Secretary of NextGen Malaysia CILTM & Lecturer at Saito University

The organizations also extended their heartfelt thanks to Dr. Zokhri Idris and Mdm Rozimah Mahyiddin from GAC, and Mr. Mohdan Amran AMN from GEÇ for their trust and support.





WE INSPIRE - WE IMPACT

WiLAT Malaysia: Infaq Ramadan Program 2025



On March 14, 2025, the KK Infaq Ramadan Program 2025 was held at the National Defence University of Malaysia (UPNM), distributing 150 food packs to students to ease their financial burden during Ramadan. This joint initiative by KK Super Mart and WiLAT Malaysia CILTM took place at the Jebat Building, UPNM. The event was attended by Mr. Muhammad Haikal Daniel Khairal Abidin (Director of KK Super Mart Holdings), Mdm Siti Zahilda Mohd Zahari (Corporate Affairs Manager), and Kol Prof. Dr. Khairol Amali bin Ahmad (Deputy Vice-Chancellor of UPNM). Assoc. Prof. Ts. Dr. Jessica Ong Hai Liaw, Chairperson of WiLAT Malaysia CILTM, was also present. Students expressed gratitude for the food packs, highlighting the relief they provided during the holy month. This initiative emphasizes the ongoing commitment of KK Super Mart and WiLAT Malaysia CILTM to community welfare, with hopes for future collaborations to promote a culture of giving during Ramadan.





WE INSPIRE - WE IMPACT

Free Market 8.0 Ramadan 2025

On 15 March 2025, UniKL MIAT hosted Free Market 8.0, a meaningful Ramadan initiative led by Mdm Mahyana bt Mukhtar, Senior Counsellor and Program Director at UniKL MIAT. This initiative, supported by CILTM, brought together various community members, including Assoc. Prof. Ts. Dr. Jessica Ong, Chairperson of WiLAT Malaysia, Dr. Hazariah Mohd Noh, Chairperson of Next Gen Malaysia, Mdm Carol Wong, Treasurer of WiLAT Malaysia, and Ms. Ida Syarmilla from the CILTM Office. Students from Saito University also actively participated. The event demonstrated the spirit of unity, generosity, and empowerment, with WiLAT & Next Gen CILT Malaysia working together to give back to the community, spreading compassion during the blessed month of Ramadan.



NEXT-GENERATION MALAYSIA

MARCH
2025



RAYA TANPA TRAGEDI Driving Awareness: Road Safety Campaign for the Festive Season

As festive celebrations bring people together, ensuring road safety remains a top priority. In an effort to raise public awareness, our road safety campaign will take place in high-traffic areas such as Maluri, Bukit Bintang, and Terminal Bersepadu Selatan (TBS).

Through engaging street interviews, the SAITO University college gathered valuable insights and advice from the public on safe driving practices during this festive season.

By fostering community engagement and spreading crucial safety messages, it encourages responsible driving and safer roads for all.

THE PRIME The Chartered Institute of Logistics and Transport

Next Generation

SAITO UNIVERSITY COLLEGE

RAYA TANPA TRAGEDI

"Pandu Cermat, Raya Penuh Nikmat"

Tarikh: 25 Mac 2025 (Selasa)

Tempat: Stesen-stesen MRT, Jalan Tunku Abdul Rahman & Terminal Bersepadu Selatan (TBS)

Sila imbas kod QR untuk menyertai kaji selidik kesedaran keselamatan jalan raya kami

Women in Logistics and Transport

To provide a forum where students and next generation professionals can expand their sector knowledge, start building their professional networks, learn and practise presentational, collaborative, strategic and leadership skills, and move on to become successful professionals and highly effective participants in CILT branches, territories and international leadership.

NEXT-GENERATION MALAYSIA

MARCH
2025



This meaningful initiative was a collaboration between The Chartered Institute of Logistics and Transport Malaysia (CILTM), Women in Logistics and Transport (WiLAT), and Next Gen Malaysia, organized by The Prime School of Integrated Logistics, Saito University College. The initiative received positive responses from the public, with many expressing appreciation for the reminders on road safety.



RAYA TANPA TRAGEDI

Driving Awareness: Road Safety Campaign for the Festive Season

To provide a forum where students and next generation professionals can expand their sector knowledge, start building their professional networks, learn and practise presentational, collaborative, strategic and leadership skills, and move on to become successful professionals and highly effective participants in CILT branches, territories and international leadership.

NEXT-GENERATION MALAYSIA

MARCH
2025



"Next Generation Volunteering in Action: Prime School of Integrated Logistics, Saito University College Joins Free Market 8.0 at UniKL MIAT"

Students and faculty from the Prime School of Integrated Logistics, Saito University College, are set to make a meaningful impact by volunteering at Free Market 8.0, hosted at UniKL MIAT. This initiative embodies the spirit of giving, where essential items are distributed to those in need—completely free of charge. By participating, volunteers will not only contribute to the community but also gain hands-on experience in logistics coordination and event management. Their dedication reflects the power of volunteerism in fostering kindness and social responsibility.



To provide a forum where students and next generation professionals can expand their sector knowledge, start building their professional networks, learn and practise presentational, collaborative, strategic and leadership skills, and move on to become successful professionals and highly effective participants in CILT branches, territories and international leadership.

NEXT-GENERATION MALAYSIA

MARCH
2025

"Next Gen Insights"

YU CHEE KIN
Assistant Secretary,
NextGen Malaysia, CILTM



REFLECTIONS ON FREE MARKET 8.0: A HEARTWARMING EXPERIENCE OF GIVING BACK

On 15 March 2025, I had the privilege of participating in Free Market 8.0 at UniKL MIAT alongside five students from Saito University College. This meaningful event aimed to provide essential items such as clothing, shoes, bags, household goods, and children's toys to those in need. The program brought together students, lecturers, and volunteers from UniKL, the Dengkil community, and the Anak Yatim from Pertubuhan Kebajikan Dan Bimbingan At-Taqwa, Taman Putra Perdana.

The atmosphere of the event was both heartwarming and well-organized, a testament to the dedication of the organizing committee. It was incredibly touching to witness the joy on the faces of the Anak Yatim as they engaged in the activities. Throughout the day, I assisted in guiding participants during registration, supporting the children, and capturing memorable moments through photos and videos. One particular moment that stood out was how openly the Anak Yatim shared their thoughts and dreams with me. Their eagerness to learn and explore new knowledge was truly inspiring.

This experience reinforced the importance of community service and teamwork. As the saying goes, "Teamwork makes the dream work," and this event was a perfect example of that. It also shifted my perspective on social responsibility—volunteering is not just about giving back but also about connecting with others, learning from different experiences, and making an impact, no matter how small. Additionally, I gained valuable skills in leadership by guiding my fellow students and learned about event coordination by being part of such a well-executed initiative.

I would like to express my heartfelt gratitude to CILTM, UniKL MIAT, Assoc. Prof. Ts. Dr. Jessica Ong FCILT, Chairperson of WiLAT Malaysia, and Dr. Hazariah Mohd Noh CMILT, Chairperson of NextGen Malaysia, for the invitation. I look forward to more volunteering opportunities in the future and hope to continue contributing to society in meaningful ways.

NEXT-GENERATION MALAYSIA

MARCH
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Next Gen Spotlight: March



Next Generation

Meet the Team



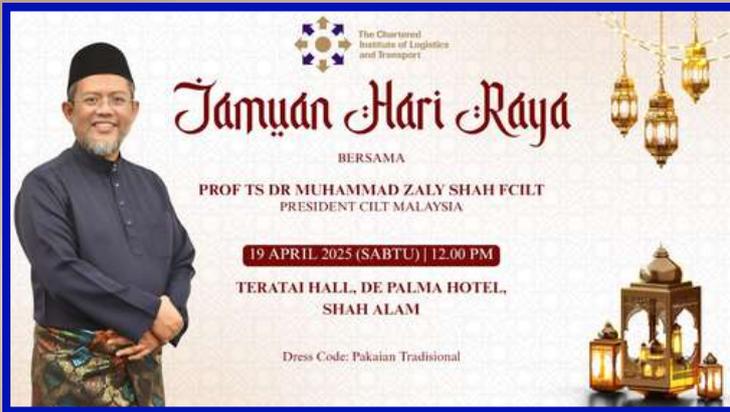
YU CHEE KIN

Assistant Secretary

SHORT BIO

Yu Chee Kin is a final-year Logistics and Supply Chain Management student at Saito University College, currently working as a Student Trainee. With two years of experience as President of The Prime School of Integrated Logistics, he has demonstrated strong leadership in fostering student engagement and industry collaboration.

Passionate about logistics and supply chain, he actively contributes to community initiatives and empowers young professionals. Now serving as Assistant Secretary for Next Gen, CILT Malaysia, he is committed to driving innovation and professional development in the field.



Join Us for Jamuan Hari Raya CILTM!
Date: 19 April 2025
Time: 12.00 PM – 4.00 PM
Venue: Teratai Hall, De Palma Hotel, Shah Alam
 Celebrate the festive season with us at a special gathering filled with delicious food, good company, and joyful memories. Don't miss this wonderful opportunity to connect and enjoy the Hari Raya spirit! We look forward to seeing you there!



ASEAN Ports and Logistics 2025
Date: Tuesday, 1 July – Thursday, 3 July 2025
Location: Jakarta

Borneo International Maritime Week 2025
Date: Tuesday, 28 October – Thursday, 30 October 2025

For more details, visit:
www.transportevents.com



Langkawi International Maritime and Aerospace Exhibition (LIMA 2025)

Location: Langkawi, Malaysia

A Premier Event for Maritime & Aerospace Innovations

Join us for the largest gathering of industry leaders, innovators, and professionals in the maritime and aerospace sectors.

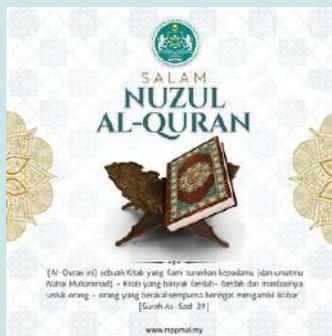
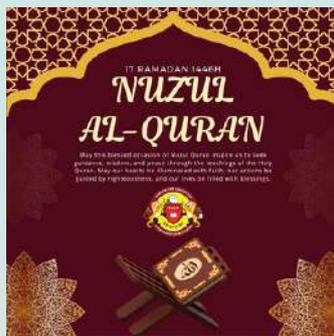
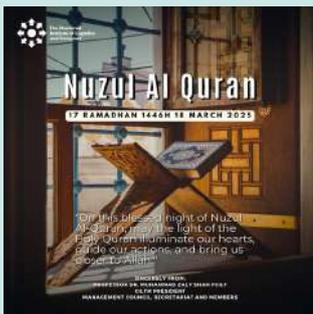
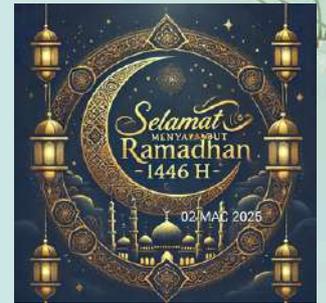
FEMFORWARD 2025

International Women's Forum and Awards

Empowering Women. Celebrating Achievements.

Join us for a transformative event recognizing the accomplishments of women across various industries, while fostering discussions on leadership, innovation, and equality.

March Celebration



Salam takziah

إِنَّا لِلّٰهِ وَإِنَّا إِلَيْهِ رَاجِعُونَ

“Sesungguhnya kami adalah kepunyaan Allah dan kepada Allah jualah kami kembali.”



The Chartered
Institute of Logistics
and Transport

إِنَّا لِلّٰهِ وَإِنَّا إِلَيْهِ رَاجِعُونَ

Hj Shamsudin bin Hj Ali CMILT
Berkhidmat di International Natural
Rubber Organisation
Penceramah Biro Tatanegara
Pegawai Unit Latihan Hal Ehwal Pelajar
UITM

Tarikh kematian
20 Februari 2025

**Semoga rohnya dicucuri rahmat oleh
Allah SWT dan ditempatkan di
kalangan golongan orang-orang
yang beriman**

Ikhlas daripada
Professor Ts. Dr. Muhammad Zaly Shah FCILT
CILTM President
Management Council, Secretariat and Members.





CONTACT US

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Selangor Darul Ehsan



The Chartered
Institute of Logistics
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OUR VISION

To be the Champion of
the Logistics, Transport
and Supply Chain
Profession



STRONGER TOGETHER

OUR MISSION

The Chartered Institute of Logistics and Transport in Malaysia is the professional body representing the logistics and transportation industries in the nation. Together we will be stronger.



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Keep up-to-date

CILTM SECTION



Women in Logistics and Transport



INDUSTRY PARTNERS

Our corporate members are our partners which are global logistics providers and transportation operators. Together we support the nation's agenda to be globally recognized industrial economy



ACCREDITED ACADEMIC PROGRAMS

CILT Malaysia's Accredited Academic Program is a stamp of quality given to academic programs in the fields of logistics, transport and supply chain. The academic programs that received our accreditation have passed a stringent recognition assessment to ensure the programs produced industry-relevant, future-proof graduates that are competent in the field and in the office.

NEXT GENERATION

- Peer to Peer connections
- Mentored by Industry Leaders
- Career Fair and Job Opportunities

